

EskLead Logo

Level 2: Advanced Leadership

Strategic skills for senior leaders

Empowering emerging leaders with practical, proven frameworks for people leadership excellence.

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Program Overview

Elevate your leadership impact with advanced frameworks designed for experienced people leaders. Level 2 builds on foundational skills to develop strategic thinking, change management capabilities, and executive presence.

Prerequisites: Completion of Level 1 or equivalent people leadership experience

What You'll Learn

4 Advanced Modules covering:

- Strategic thinking and business alignment
- Leading teams through organizational change
- Strengths-based team development
- Executive presence and influence

Module Breakdown

Module 1: Strategic Thinking

Develop the ability to think strategically about your team, department, and organization. Learn to anticipate challenges, identify opportunities, and align your leadership decisions with broader business objectives.

You'll Learn To:

- Analyze complex business situations and identify key priorities
- Develop strategic plans that align with organizational goals
- Anticipate future trends and prepare your team accordingly
- Balance short-term execution with long-term vision
- Communicate strategic direction clearly to your team

Key Outcomes:

- Enhanced ability to see the bigger picture
- Improved decision-making aligned with business strategy
- Stronger capability to position your team for future success
- Increased credibility with senior leadership

Module 2: Change Management

Master the art of leading teams through organizational change. Learn proven frameworks for managing resistance, building buy-in, and ensuring successful adoption of new initiatives.

You'll Learn To:

- Apply change management frameworks to real situations
- Identify and address resistance to change effectively
- Build stakeholder engagement and buy-in
- Communicate change vision and rationale compellingly
- Support teams through transition and uncertainty

Key Outcomes:

- Confidence in leading change initiatives
- Reduced resistance and faster adoption
- Improved team resilience during transitions
- Enhanced ability to manage stakeholder expectations

Module 3: Leading with Strengths

Leverage individual and team strengths to maximize performance and engagement. Learn to build high-performing teams by understanding and optimizing the unique talents of each member.

You'll Learn To:

- Identify and leverage individual strengths in team members
- Build complementary teams based on strengths profiles
- Develop strategies to minimize weakness impact
- Create a strengths-based culture in your team
- Apply strengths-based approaches to delegation and development

Key Outcomes:

- Higher team performance and productivity
- Improved employee engagement and satisfaction
- Better talent deployment and role alignment
- Reduced turnover through strengths-based management

Module 4: Leadership Presence

Develop your executive presence and ability to influence at senior levels. Learn to communicate with impact, build credibility, and lead with confidence in high-stakes situations.

You'll Learn To:

- Project confidence and credibility in all interactions
- Communicate with clarity and impact at executive level
- Build and maintain professional relationships with senior stakeholders
- Navigate organizational politics with integrity
- Influence without authority across the organization
- Present ideas persuasively to decision-makers

Key Outcomes:

- Enhanced executive presence and professional image
- Increased influence across the organization
- Stronger relationships with senior leadership
- Greater confidence in high-stakes situations

Delivery Options

4-Week Virtual Cohort

Online via Zoom / Teams

- 1 session per week, 2 hours each
- Advanced case studies and strategic exercises
- Peer learning with experienced leaders
- Flexible scheduling for busy executives
- Available globally

Investment: \$900 AUD per participant

2-Day Intensive

In-person in Sydney or onsite

- Full day x 2 (~7 hours per day)
- Immersive strategic leadership experience
- Executive-level facilitation and coaching
- In-person networking with senior leaders
- Available in Sydney, Australia or at your location

Investment: \$1,160 AUD per participant

Group Rate: Contact us for team pricing

Bundle & Save

\$2,050 AUD - Level 1 + Level 2 Bundle (Save \$180)

Complete both levels for the best value and maximum leadership impact.

What's Included

All Participants Receive:

- CliftonStrengths Assessment (included in Level 2)
- Advanced strategic leadership toolkit
- Change management frameworks and templates
- Executive presence development resources
- Case studies and real-world scenarios
- Certificate of Completion
- 3 months post-program email support
- Access to EskLead alumni network

Optional Add-Ons:

- One-on-one executive coaching - \$300 AUD per hour
- Team facilitation and strategic planning - Contact for quote
- Customized organizational change consulting - Contact for quote

Who Should Attend

- Experienced managers leading multiple teams
- Senior leaders preparing for executive roles
- Department heads and directors
- Leaders managing organizational change
- High-potential leaders in succession planning
- Anyone who has completed Level 1 and wants to advance their strategic leadership skills

Learning Outcomes

By the end of Level 2, you will be able to:

- Think strategically and align decisions with business objectives
- Lead teams confidently through organizational change
- Build high-performing teams using strengths-based approaches
- Project executive presence and influence at senior levels
- Navigate complex organizational dynamics with confidence
- Position yourself and your team for long-term success

About EskLead Leadership Training Company

EskLead is a leadership training company founded by Julie Eskarous, a seasoned pharmaceutical and medical technology leader with over 20 years of experience building high-performing teams across Australia.

Julie has worked with leading organizations including Bayer, MSD, Menarini, and Roche, where she consistently improved manager performance by 20% and drove sales growth exceeding 15% through practical, people-focused leadership strategies.

Level 2 builds on the proven frameworks from Level 1, adding advanced strategic thinking, change management, and executive presence development specifically designed for experienced leaders.

Get Started

Ready to elevate your strategic leadership impact? Contact us to discuss which program format is right for you.

Email: eskleadtraining@gmail.com

Website: <https://programs.esklead.com/>

Connect on LinkedIn: Julie Eskarous | EskLead Leadership Training Company

Next Steps

- 1. Book a Discovery Call:** Discuss your strategic leadership development goals
- 2. Choose Your Format:** Virtual cohort or in-person intensive
- 3. Enroll:** Secure your spot in the next intake

4. Advance Your Leadership: Take your strategic leadership to the next level

Elevate Your Strategic Leadership Impact with EskLead